

Our Members

Adams, Steve # § Printing
 Arnett, F. Rockne # § East Valley Partnership
 Beck, Steve ‡ Real Estate Development
 Best, James Newspaper, Finance
 Bliss, George Real Estate
 Bowden, Judy Mesa United Way
 Brinton, Dilworth Jr ‡ Life Insurance
 Brinton, Robert ‡ ... Convention & Visitors Bureau
 Cardon, Wilford # § Retired Petroleum
 Carland, Susan # § Real Estate, Relocation
 Clark, Bradley Construction
 Cooley, Eldon § Land Investment
 Cope, Brent Hospital CEO
 Cowan, Michael Mesa Schools
 Cox, Jared ‡ Civil Engineer
 Crandall, John # § Retired Dentist
 Curtis, Richard ‡ Financial
 Deaton, Charlie # ‡ Chamber of Commerce
 Decker, Roger Attorney-Small Business
 DeLand, Jerry § Dir. of Development
 Dennett, John Design/Promotion
 DeRosa, Kevin # § Janitorial Supplies
 Downey, Sally ‡ Superintendent - EVIT
 Duvall, Debra ‡ School Superintendent
 Esparza, Pat Community Relations
 Farnsworth, Jason ‡ Trust Administration
 Gilbert, Pat § Marc Center Counsel
 Goodman, Marcos Public Accounting
 Gray, Douglas § CPA, General Consulting
 Gray, Randall # § Rehab Center
 Harrison, Sally § √ Physical Therapy

Hartley, William ‡ Banking - Market Pres.
 Hiatt, Rudge # § Surgeon
 Jackson, Eric § Law, General
 Jackson, J. C. Physical Medicine Rehab
 John, Larry ‡ Business Consulting
 John, Michal Public Relations
 John, Preston ‡ Advertising & Marketing
 Johnson, Emily Banking Branch Manager
 Kavanaugh, Dennis § Attorney, Labor Law
 Kelsey, William A. ‡ Answering Service
 Kinney, Rod Director of Sales
 Kitts, David ‡ Moving Services
 Laflen, Milt ‡ Retired Electronics
 Lambson, Dennis # § Foreign Currency Trader
 Landry, Tom ‡ Jeweler
 McCormack, Katherine Marketing Specialist
 Medawar, George § Auto Repair
 Miller, Roger ‡ Language Systems
 Morin, Conrad ‡ Commercial Loan Officer
 Newth, Ronald # § Optometry
 O'Reilly, Joseph ‡ Educational Research
 Page, Walter "Bud" § Real Estate, Residential
 Parker, Janice ‡ Exec. Dir. Social Service
 Parrish, I. W. Ike § Retired Engineer
 Paulson, Chad Medical Equipment Sales
 Paulus, Gerald § Gas Utilities
 Petrie, Bill Code Compliance Director
 Preston, Tony Real Estate Broker
 Raymond, Tim Pension Service
 Rhodes, Tom § Stock Broker
 Richards, Leonard F. § Banking, Mortgage
 Riell, Leslie G. § Publishing
 Roundy, Jay T. # § Healthcare
 Ruiz, Al § Automotive Paint
 Stafford, David ‡ Insurance Management

Taj, Torrie § Development Dir., Social Service
 Taylor, Dan § Senior Center Director
 Tennison, Brad ‡ Financial Consultant
 Thompson, Richard Towing
 Tininenko, David ‡ Credit Officer
 Tuter, Crisanna § Real Estate Residential
 Van Der Veer, Theodore § Religion
 Verploegen, Thomas § Business Development
 Vivian, Bryan ‡ Auto Repair
 Viramontes, Stephen Merchant Services
 Vogel, Randy ‡ Performing Arts - Admin.
 Whalen, Marty § Consultant, Airplanes
 Wier, David ‡ Banking
 Williams, Jon Scott § Retirement Housing
 Wilson, Jo Higher Education
 Wilson, Nick ERW Housing Solutions
 Wilson, R. Val § Medicine, Orth. Surgery
 Wirken, Charles # § Law, Civil Trial
 Yates, Lois Economic Development

HONORARY PRESIDENT

I. W. Ike Parrish

HONORARY

Eddie Basha

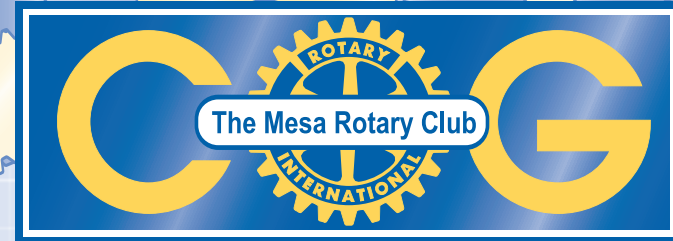
Nadine Davis

John McCain

John J. Rhodes III

Gloria J. Patrick - Club Secretary

..... Past President
 § Paul Harris Fellow
 ‡ Sustaining Member
 √ Benefactor



William B. Boyd
 Rotary International
 President

Don Kelly
 Governor,
 District 5510

The Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD GOODWILL and BETTER FRIENDSHIP?
4. Will it be BENEFICIAL to all concerned?

Club Officers

PRESIDENT ELECT
 Leonard Richards

PRESIDENT
 Eric Jackson

TREASURER
 Doug Gray

VICE PRESIDENT
 Tom Verploegen

SECRETARY
 Sally Harrison

PAST PRESIDENT
 Charlie Deaton

Committees

CLUB SERVICE 1

DIRECTOR: Tom Verploegen

- Family of Rotary:
Bill Hall, Brad Tennison
- Magazine, Bulletin: *Dil Brinton, Jr.*
- Sergeant-at-Arms: *Randy Gray*
- Public Relations:
Les Riell, Larry John
- Roster: *Preston John*
- Annual Picnic: *Bud Page*
- Super Bowling: *Eric Jackson*

CLUB SERVICE 2

DIRECTOR: Steve Beck

- Membership Development:
Bud Page
- Mentoring:
Milt Laflen, David Tininenko
- Program:
Robert, Brinton, Tom Rhodes

COMMUNITY SERVICE

DIRECTOR: Rich Curtis

- Community Projects:
Joseph O'Reilly
- Shots For Tots:
Roger Decker, Al Ruiz
- Handicapped: *Val Wilson*
- RYLA: *Jared Cox*
- Interact:

VOCATIONAL SERVICE

DIRECTOR: Cris Tuter

- Vocational Awareness:
Debra Duvall, Tom Landry
- Vocational Scholarships:
Paul Wenbert, Pat Gilbert
- Classification Talks:
Janice Parker
- Vocation at Work:
Torrie Taj, Dave Wier
- Fundraising:
Chris Tuter, Susan Carland

INTERNATIONAL SERVICE

DIRECTOR: Jason Farnsworth

- World Community Projects:
- Care For Life:
Dennis Lambson
- Honduras:
Eric Jackson
- Guaymas:
Brad Clark, Ted Van Der Veer
- Mexico:
Pat Esparza, Bryan Vivian
- Sister Cities:
Ron Newth, Judy Bowden
- Exchange Students:
Roger Miller, Conrad Morin
- Rotary Foundation:
Charlie Deaton, Eric Jackson

Make-Ups



Where times are not indicated, meetings are scheduled at noon

MONDAY

Mesa East Superstition Springs Golf Club
 Scottsdale Camelback Inn
 Kyrene Corridor Olive Garden 1010 W. Elliot
 Boeing Employee Boeing Co. 5000 S. McDowell (11:00 am)

TUESDAY

Mesa Baseline Mesa Country Club
 Chandler San Marcos Golf Course
 Sun Lakes Cottonwood Country Club (7:00 am)
 Tempe Monti's La Casa Vieja
 Chandler West Grace Inn of Ahwatukee
 Scottsdale Airpark Havana Cafe

WEDNESDAY

Mesa Sunrise Hilton Pavilion (7:00 am)
 Ahwatukee Foothills Ahwatukee Country Club (6:50 am)
 Chandler Horizon Mulligans by San Marcos Pro Shop (6:50 am)
 Tempe East Monti's
 Gilbert High Noon Val Vista Lakes

THURSDAY

Mesa West Hilton Pavilion
 Gilbert Golden Corral
 Tempe Rio Salado Home Town Buffet Scottsdale Rd.
 North of McDowell (7:00 am)

FRIDAY

Tempe South Friendship Village Cafeteria,
 Dobson & Southern (7:00 am)
 Scottsdale Papago Hilton Garden Inn E. Indian School Rd.
 Chandler North Iguana Mac's

Make up online at: www.rotaryclubswest.org or www.rotaryclubone.org



P.O. Box 43
Mesa, AZ 85211

"So long as there is one hungry child,
 one ignorant man, one discouraged youth,
 so long as there is misunderstanding or
 conflict anywhere, so long as there is a
 choice friend who has not yet been found,
 there is a reason for Rotary."

Richard L. Evans, Salt Lake City, Utah, USA
RI president, 1966-67



"Service Above Self"

MESA ROTARY CLUB

May 2, 2007

Vol. 76, No. 35



Today's Program

Vocational Day
Broadway Palm

Upcoming Programs

MAY 9

Rolf Flake
Cowboy Poetry

MAY 16

Basha's Art Gallery
6:00-8:00 p.m.

MAY 23

Dr. Andy Holycross
Amphibians & Reptiles in Arizona

MAY 30

Donna Rodgers
United Food Bank



Happy Birthday

Lois Yates
May 3

Martin Whalen
May 6

Stephen Adams
May 5

Thomas Verploegen
May 8

Michael Cowan
May 5

In Review



Pat Esparza wants us to sing a newer song. She has words for Bugle Boy from Company B. Even with the words, we need lots of work before we can hit 'eight to the bar'.

Gerry Paulus leads us in the Pledge and Jo Wilson gives the prayer.

Ike Parrish gets a mention for having his name appear on the back of the COG for being an Honorary President. Is that for the club, the GGOP or both?

Gloria Patrick is honored for being our club secretary for the past 34 years. Dil Brinton Jr. gets a bit of a nod for joining the club the same day on which Gloria started. For 34 years of perfect attendance, Dil gets a dispensation from fines for the balance of Eric's year.

Darl Andersen is sitting alone until the next table over asks him to join them (so that they will have a 'visitor' at their table and not get fined.) There is a discussion as to whether Darl is really a visitor or just a long lost prodigal son, returning to our club. Darl has been in Mesa West, Mesa, and now in Baseline. In any event, he is here to remind us about our visit to Eddie Bashes' art gallery on WEDNESDAY NIGHT, May 16th starting at 6 p.m. (See the map in next week's COG)

Randy Gray gets more than his 15 minutes of fame with a nice article and puts \$100 toward one of his sons.

Robert Brinton introduces Roc Arnett (who needs no introduction). Roc is a past president of our club but is celebrating (?) his 65th birthday today. After we sing to him, he talks to us. Roc has lots of pictures on a power point presentation about how the land between Apache Junction, William Gateway and Florence will develop during the next 25 years. He also has an update on the transportation 'problem' and what is being done to cut down on the long waits during commuting from south of Queen Creek into work.

Roc says for us to expect that 15,000 new jobs will spring up along the 202 freeway and over a million new residents will live in the newly developed areas. Roc's only big problem is that he introduces his 'associate' and then refers to her as his assistant. He redeems himself by having the club give HER the gift card for HIS speech. Good call, Roc!



FIVE YEARS AGO -- 2002

Chas Wirken gets to do his first classification talk. He's been in the club for 20 year and is a past president. How did he avoid this until now? Pete Sysin tells us about the Serrine Adult Day Care Center. (Located in Dan Taylor's building at the senior center.)

FIFTEEN YEARS AGO -- 1992

John J. Rhodes is with us to introduce Governor Fife Symington. He has some nice things to say about Mesa Public Schools as they are trying to slim down administration and put more money into the classrooms. The Bashes/Rotary Golf Tournament is over. Now all we need to do is count the money and pay the bills. A big thanks to Eddie Basha for splitting the money with us.

THIRTY YEARS AGO -- 1977

Max Killian introduces our newest member, Charles Wirken. Leon Ricks has a film about driving safety.

FOURTY YEARS AGO -- 1967

Dell Chamberlin has been elected president of the Arizona Education Association. He's another of our members that is doing civic service.

FOURTY FIVE YEARS AGO -- 1962

We learned about the new Southside Hospital. It will expand to 225 rooms and all new modern equipment to better serve us all.

FIFTY YEARS AGO -- 1957

This is our annual Farmer's Day. Huston, Thayer and Kirchoff have a great program but quite a few of our members have to fork over some 'lettuce' because they didn't bring a farmer with them to the meeting. Dr. Dan Robinson from Arizona State College gives us "Current Trends in Agriculture in Arizona." Our student Rotarian Rulon Shepherd.

Ray Killian sends in his make up card from San Francisco. He is with the group that is battling the Californians that want Arizona's Colorado River water.

Cecil Drew gives the city some land behind his business. But it is only for free parking and if the city uses it for other purposes, it reverts to the Drew Family. (The city now charges to park on Cecil's gift to downtown. - Ed.)



Saguaro Sam

Dil Brinton Jr.

Welcome to Broadway Palm, where art pays for itself and even makes a profit. Will and his family have to chose what the 'public wants and will pay for' instead of what they think they 'need to see'. If they are wrong, they go out of business. If the city is wrong (about art), they don't go out of business or even fire the decision makers. They just add it to the deficit and call it 'art'. I guess that is probably the biggest difference between the Broadway Palm and Arts centers owned by cities. A tip of the ol' sombrero to Will for his willingness to bring programs to Mesa and to share not only with the public but with the Rotary clubs.

So the bird watchers claim that they bring a billion dollars to Arizona, almost three times as much as spring training baseball. I find it hard to believe, especially when the birdwatchers are about as hard to see as seeing the birds they are looking at. Baseball, on the other hand, gathers people in large groups so that it is easy to see and count them. I do know that the city is desperate to get more money from the Baseball crowd, but how do they plan to tap into bird watchers? Maybe they could set up some feeding stations and collect an admission charge to our bird sanctuary on North Center, across from Ho Ho Kam Park.

Sorry 'bout that! Although I do most of the COG, since few of you want to do so, Rich Curtis does fill in for me when I have to leave town or be with the Ho Ho Kams. If any of YOU want to write or put an article in the COG, just let Rich or me know and you can have up to 600 words on your favorite subject.

Make sure to mark your calendar for Wednesday Night on May 16th. In the past we have visited Eddie Bashes' art collection and it has been one of our best evenings. No doubt there will be a sign up sheet, so make sure that you get your name on it. There will be a map in next week's COG so that you can navigate your way to the converted warehouse where Eddie stories his collection. A tip of the ol' sombrero to our home town grocer who tries to give us a 'bag of bargains' both in food and art. Come early to feast both on the food and the art.

DISTRICT CONFERENCE

Don't forget that our District will be holding the District Conference at the San Marcos in Chandler from June 8th to 10th. The District will be sending out information and registration forms in the next week or so.