

OUR MEMBERS

Al Ruiz § Automotive Paint
 Allen Bunker § Retired Funeral Director
 Benjamin Yanofsky • Optometry
 Bill Petrie Planning Consultant
 Brad Tennison § Financial Consultant
 Brent Cope • Healthcare Administration
 Bruce Reeser § Prosthetics & Orthotics
 Bryan Vivian § Auto Repair
 Charles Brown § Property Management
 Chas Wirken # § Law, Civil Trial
 Craig Henry § Staffing
 Crisanna Tuter # § Real Estate Residential
 Dan Taylor § Senior Services Director
 Dan Wollam • CEO Mesa United Way
 David DiPietro • Bookkeeping
 David Kitts § Helicopter Services
 David Tininenko § Banking
 David Wier § Banking
 Dennis Kavanaugh § Law
 Dilworth Brinton Jr. § Life Insurance
 Doreen Davison Human Service
 Douglas Gray § CPA, General Consulting
 Eric Jackson # § Commercial Law
 George Medawar § Auto Repair
 Gerald Paulus § Government - Utilities Mgmt
 Ike Parrish § Retired Engineer
 James Christensen § Community Banker
 Jamie Jarman • Senior Accountant
 Janice Parker • Internet Marketing

Jared Cox § Civil Engineer
 Jason Farnsworth § CPA and CTFA
 Jason Wiseman • Investments
 Jay Roundy # § Healthcare
 Jerry DeLand § Retired Banker
 Joe Burr Collision Repair/Auto Glass
 John Dennett Design/Promotion
 Jon Scott Williams § Retirement Housing
 Joseph O'Reilly § Educational Research
 Jo Wilson § Higher Education
 Leonard Richards # § Banking, Mortgage
 Leslie Riell § Publishing
 Lloyd Strickland • Dry Cleaning
 Lois Yates Economic Development
 Marty Whalen § Consultant, Airplanes
 Michael Cowan • Mesa Schools
 Milt Laflen § Retired Electronics
 Otto Shill • Tax Attorney
 Pamela Godfrey • Community Relations Mgr.
 Pat Esparza • Community Relations
 Peter Sterling • Chamber of Commerce
 Randall Gray # § Rehab Center
 Randy Vogel • Performing Arts - Admin.
 Rex Petterborg • Commercial Lending
 Richard Curtis § Financial
 Robert Brinton § Convention & Visitors Bureau
 Robert DeLong Commercial Insurance
 Rockne Arnett # § East Valley Partnership
 Ronald Newth # § Optometry
 Rudge Hiatt # § Surgeon
 Sally Downey § Superintendent - EVIT
 Sally Harrison § √ Chamber of Commerce

Steve Adams # § Printing
 Steve Beck § Real Estate Development
 Steve Ehlers • Insurance / Agency Owner
 Steve Marciano § Catering
 Susan Carland # § Real Estate, Relocation
 Tawnya Christensen § Assisted Living
 Terry Benelli • Executive Director NEDCO
 Theodore Van Der Veer § Religion
 Tim Thomason Consultant
 Tom Rhodes § Stock Broker
 Tom Schildgen Higher Education - Dept. Chair
 Val Wilson § Medicine, Orth. Surgery
 Vern Mathern • Aviation
 Vince Di Bella • Architecture
 Walter "Bud" Page § Real Estate, Residential
 Wilford Cardon # § Retired Petroleum
 William Kelsey • Answering Service

HONORARY PRESIDENT

Ike Parrish §

HONORARY

Eddie Basha

John Crandall # §

John McCain §

Nadine Davis §

..... Past President
 § Paul Harris Fellow
 √ Benefactor
 • Sustaining Member

MAKE-UPS

MONDAY

Mesa East Superstition Springs Golf Club
 Scottsdale Camelback Inn
 Kyrene Corridor KOBE Japanese Steak House

TUESDAY

Mesa Baseline Mesa Country Club
 Chandler San Marcos Hotel
 Sun Lakes Cottonwood Country Club (7:00 am)
 Tempe Monti's La Casa Vieja
 Scottsdale Airport Firm Restaurant

Where times are not indicated, meetings are scheduled at noon.
 Please check the District 5510 website www.rotary5510.org
 for directions. Click on Club Directories and Contacts.

WEDNESDAY

Mesa Sunrise 525 W. Brown Road (7:00 am)
 Ahwatukee Foothills Grace Inn Restaurant (6:15 am)
 Chandler Horizon Mulligans by San Marcos Pro Shop (6:50 am)
 Tempe East Karster's Golf Course

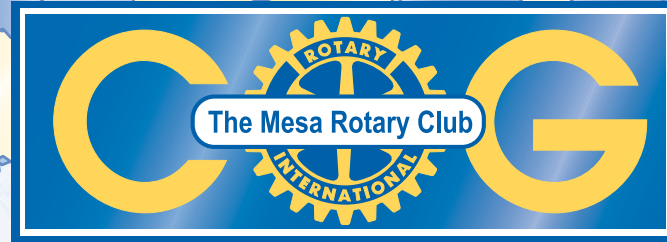
THURSDAY

Mesa West Hilton Pavilion
 Gilbert Golden Corral (7:00 am)
 Tempe Rio Salado Home Town Buffet Scottsdale Rd.
 North of McDowell (7:00 am)

FRIDAY

Tempe South Friendship Village Cafeteria,
 Dobson & Southern (7:00 am)
 Scottsdale Papago Quilted Bear Restaurant
 Chandler North Iguana Mac's

Make up online at: www.rotaryclubswest.org or www.rotaryclubone.org



Rotary International President
 Kalyan Banerjee

Governor, District 5510
 Alan Havir

CLUB OFFICERS

PRESIDENT JASON FARNSWORTH
 PRESIDENT ELECT STEVE BECK
 VICE PRESIDENT SALLY DOWNEY

SECRETARY SALLY HARRISON
 TREASURER DAVE DIPIETRO
 PAST PRESIDENT RICH CURTIS

COMMITTEES

CLUB ADMINISTRATION

Director: Otto Shill
 • Weekly Programs: Rich Curtis
 • COG, Magazine, History:
 Dil Brinton Jr., Steve Adams
 • Fundraising Broadway Palm:
 • Bylaws: Otto Shill
 • Club Traditions: Leonard Richards
 • Sergeant-At-Arms: Randy Gray
 • Annual Anniversary: Kevin DeRosa
 • Picnic: Bud Page
 • Chicago Cubs: Marty Whalen, Bud Page

CLUB PUBLIC RELATIONS

Director: Pat Esparza
 • Event Promotion:
 • Public Relations: Lois Yates
 • Awards: Sally Downey
 • Four-Way Test: James Christensen
 • Vocational Awareness:
 • Vocational Scholarship: Michael Cowan
 • Vocation At Work: Dave Wier

MEMBERSHIP

Director: Steve Beck
 • Attendance: Joe O'Reilly
 • Classification Talks: Sally Harrison
 • Recruitment: Steve Beck
 • Orientation/Mentor: Milt Laflen
 • Membership Development: Vern Mathern
 • Directory/Roster: Sally Harrison
 • Fellowship Sr. Rep: Allen Bunker
 • Family of Rotary: Ben Yanofsky

COMMUNITY SERVICE

Director: Jared Cox
 • Local Service: Jason Farnsworth
 • Story Telling Festival: Robert Brinton
 • Dictionary Project: Joe O'Reilly
 • Eagle Scout Projects: Jon Scott Williams,
 Steve Adams, Dil Brinton Jr.
 • Shots For Tots: Al Ruiz, Bill Kelsey
 • Handicapped: Val Wilson, Dan Taylor
 • Salvation Army: Bryan Vivian, Dil Brinton Jr,
 Vince DiBella
 • Junior Achievement: Randy Vogel

INTERNATIONAL PROJECTS

Director: Sally Downey
 • Foundation Grants Int'l Projects: Steve Beck
 • PolioPlus: David DiPietro
 • Care for Life: Brad Tennison
 • Sister Cities: Ron Newth
 • Honduras: Otto Shill
 • Mexico: Charlie Brown
 • Guaymas: Susan Carland
 • New Zealand: Milt Laflen

YOUTH SERVICES

Director: Jo Wilson
 • Student of the Month: Mike Cowan, Sally Downey
 • RYLA & INTERACT: Jared Cox
 • Interact Youth Exchange: Craig Henry
 • Exchange Students: Terry Benelli
 • Ambassador Scholarships: Jo Wilson, Cris Tuter

MESA ROTARY FOUNDATION

Director: Rich Curtis
 • Annual Giving: Tom Rhodes
 • Permanent Fundgiving: Dave Tinnenko
 • Recognition: Ike Parrish, Chas Wirken
 • Foundation Education: Cris Tuter



Mesa Rotary Club
 PO Box 1326
 Mesa, AZ 85211



facebook.com/mesarotaryclub

"SERVICE ABOVE SELF"
MESA ROTARY CLUB

August 31, 2011 Vol. 86, No. 9



TODAY'S PROGRAM

Michael Cowan
Mesa Schools Superintenden

UPCOMING PROGRAMS

- 9/7/11 Dark
- 9/14/11 Mark Schofield
iMesa
- 9/21/11 Chris Scarpati,
CEO Child Crisis Center

**The Four-Way Test
of the things we think, say or do**

1. *Is it the truth?*
2. *Is it fair to all concerned?*
3. *Will it build goodwill and better friendships?*
4. *Will it be beneficial to all concerned?*



August 31 – Terry Benelli
August 31 – Vern Mathern
August 31 – Dan Taylor
September 7 – Davie Wier
September 10 – Leslie Riell

Visit Our Website at: www.mesarotaryclub.com



IN REVIEW

Michael Cowan leads us in song. Vince DiBella leads the Pledge and Leonard Richards fills in for Jared Cox.

There is a visitor at almost every table. Craig had wife Liz with him. Someone has Neil Barna with him. They have persuaded him to rejoin the club now that he is working in Scottsdale. David DiPietro has his granddaughter with him. No doubt a Rotarian in about 30 years or so.

Dennis Kavanaugh gives us a classification talk. He tells us how his new classification is slightly different than this last classification. Either way, he's still a lawyer.

Sally Downey tells us about the upcoming hayride. It will be the evening of Saturday October 1, at the Dewitt Stables. Cost for dinner and hayride is \$5 per person or \$10 per family. More details and a sign up should be forth coming.

Chas Wirken asks for confessions. Pat Esparza has so much publicity she is fined, but Jo Wilson pays, as most of the print is about the College. Rex Petterborn puts in \$65 for his 61st birthday to finish up his Paul Harris. Brent Cope has a banner from California, but he gets fined as this club will be his 'new club' as he visited them as part of a search for the new job he took. Chas also has trivia questions about Mesa, Scott Smith and himself. Most of the questions were correctly answered but, the one about 'who was the first non LDS mayor generated a problem. Don Strauch (1980) was accepted as the correct answer, but Jack Taylor (1966) preceded him. Frank Benedict (1948 and Zeb Pierce (1944) with Paul Beville (1916) or Ralph Palmer (1910). Looks like Chas was saved by too many unproven answers.

Eventually Alan Bunker introduced Mayor Scott Smith. Although Scott was born in Tucson, he grew up in Mesa. His dad (George Smith) was a member of our club and the superintendent of the Mesa Public Schools. Scott tells us about some of our current problems, including about 10,000 vacant houses that are not now using city utilities to help generate revenue for city expenses. The basic nature of Mesa has changed as small, independent businesses have been replaced by out of town stores and banks. We are fast becoming just part of a 'multiplex city area' instead of independent Mesa.

There is hope with the development around Gateway Airport, the Fiesta area and the downtown. But the most important is the attitude of the citizens of Mesa and those that are elected to govern. Working together we can still make a difference in improving Mesa.



TEN YEARS AGO – 2001

Bud Page and his committee talk to us about membership and Development in our club.

THIRTY FIVE YEARS AGO – 1976

Warren Langfitt has called a special evening meeting for our Club Assembly and then he is the one that doesn't show up. Rumor has it that he is in the hospital. We better check this out to make sure he's not having fun while we are in the assembly!

FIFTY YEARS AGO – 1961

Our newest member is Murv Hanson, classification "ready to wear". Come on by and get your discount on a new coat or suit.

FIFTY FIVE YEARS AGO – 1956

It looks like club dues will be raised to \$100 per year. The total club budget is \$10,367. Harry S. Ruppelius, Speaker of the Arizona House of Representatives explained the new Average Daily Attendance aid bill for schools. They will get \$32 from the State and \$10 from the county. This is the first increase since 1947.

SEVENTY FIVE YEARS AGO – 1936

The school board has announced that Lincoln school will have all the grades from K to 2nd. Irving school will have all of the 3rd, 4th and 5th students. Franklin School will have 6th, 7th and 8th grades. Kindergarten will be half day with the cost being paid for by the school district with no help from the state or county.

SEPT 24th MARC SERVICE PROJECT

It looks like a couple of 'Dark' meetings in September. We won't be meeting on Sept 7th - no make up required. We will have a service project at MARC Center on Saturday Sept 24. There should be an informational flyer and sign up sheets on the tables today. It is a project that you can bring you children or grandchildren to, if they are old enough to properly handle a paint roller or brush.

MESA ROTARY HAY RIDE

Sally Downey tells us about the upcoming hayride. It will be the evening of Saturday October 1, at the Dewitt Stables. Cost for a 45 minute hayride with dinner and a bonfire afterwards is \$5 per person or \$10 per family. More details and a sign up sheet should be forth coming.

FREE SISTER CITIES CONCERT

Don't forget the Sister Cities free Freedom Concert. It's FREE. It will be at the Mesa Arts Center on Sept 9th at 7 p.m. Oh, did I mention that it's FREE!



SAGUARO SAM
Dil Brinton Jr.

Looks like we finally got the hayride (an event won by Dennis Lambson before he died) on the calendar. Don't forget to sign up so we know how much food to bring. And would someone explain to Ike, the difference between a hayride and a ride in the hay.

Scott made a very important observation. Mesa has changed. That is easily seen in the membership of our Rotary club. We used to have a dozen owners of small independent businesses. Don Strauch owned a stationery store. Keith LeSueur had a clothing store. Granny Allen made steel doors, Al Brooks owned a drugstore, Armistead, Thayer, Fitch were farmers. Harry Lauthan ran the only phone company in town. Crismon's had the flower shop. Guerrero's had the sign shop, Cliff Hodgert made cement blocks. Brothwell, Langfitt, O'Neill managed the banks and Sharp's had a dairy. All of the above business establishments are gone and many of them were second or third generation Mesa business names. They are now either out of business or run by bigger, mostly out of state corporations.

The local owner cared about Mesa. The out of state or corporate owners don't care so much about Mesa. Instead they have managers (mostly here only until their next promotion) that care mostly about return on investment or bigger market share reported to the home office.

This is part of why there is a lack of community in Mesa. (On the other hand selfishness seems to be increasing.) This leads to less desire on the parts of citizens to build Mesa up, unless there is a direct return to them -- and it needs to be in the next two quarters before I have to report to the home office!

Scott is trying to rebuild Mesa into a community of people who care about each other and want things to be 'better' for all people. It's a hard task, but then we should all be helping him. After all we proclaim "Service Above Self".